

BACHELOR OF ARTS IN BUSINESS

This bachelor level program in business serves professional students from a variety of backgrounds who are looking to strategically acquire a stronger skill about specific business functions, such as information systems, finance, budgeting, and business operations.

This program will impart supplementary competences through pragmatic coursework concerning leadership and organizational behavior proficiencies.

In our BACHELOR OF ARTS IN BUSINESS program, teachers offer a variety of instructional methods and resources aimed at meeting the needs of our students. This program also puts strong emphasis on coursework that aligns with our student's interests and academic progress. The core curriculum and the business administration coursework reflect industry needs, covering topics such as marketing and internet business.



5	Course Number	Course Title	Credit Hours
	MAC2107	College Algebra II*	3
	PSY2012	General Psychology*	3
	WOH1001	World History*	3
	FRE1121	French I	3
	MAN3072	Strategic Management	3

2	Course Number	Course Title	Credit Hours
	ENC1102	English Composition II*	3
	EUH1001	Western Civilization I*	3
	ACG2001	Principles of Accounting I	3
	HLP1081	Total Wellness*	3
	STA2023	Statistics*	3

6	Course Number	Course Title	Credit Hours
	MAN3022	Human Resource Management	3
	GEB2361	Global Business Strategy	3
	BUL3422	Business Law II	3
	FIN3400	Financial Management	3
	GEB3150	Entrepreneurship	3

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3	Course Number	Course Title	Credit Hours
	AML2020	American Literature*	3
	ECO2013	Principles of Macroeconomics*	3
	GEB1011	Introduction to Business	3
	BSC1005	General Biology*	3
	ACG2011	Principles of Accounting II	3

7	Course Number	Course Title	Credit Hours
	MAN3073	Operations and Supply Chain Management	3
	MAN3081	Organizational Behavior	3
	LDR3371	Leadership and Communication	3
	MKT3081	Marketing Research	3
	GEB3220	Negotiation	3

4	Course Number	Course Title	Credit Hours
	ECO2023	Principles of Microeconomics*	3
	ACG2071	Managerial Accounting	3
	MAR1011	Principles of Marketing	3
	FIN2220	Finance	3
	BUL2241	Business Law I	3

8	Course Number	Course Title	Credit Hours
	MKT3082	E-Marketing	3
	MAN3082	Business Management	3
	STA3021	Statistics II	3
	MKA2932	Marketing Management	3
	MAN4900	Marketing Capstone	3

General education classes are composed of 36 credits and are those University-level courses designed to place emphasis on principles and theory rather than on practical applications associated with a vocational, occupational, or professional objective. **Subject to Change

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