

# BACHELOR OF ARTS IN HOSPITALITY MANAGEMENT

This bachelor level program is designed to develop professionals to understand and acquire the skills and competencies necessary to successfully manage a wide variety of operations, from hotels and restaurants to casinos and senior living facilities, with the goal of enhancing the student's career opportunities.

The **BACHELOR OF ARTS IN HOSPITALITY MANAGEMENT** focuses on key hospitality management skills like revenue management, hospitality marketing, accounting, human resource management and organizational behavior. Students would be able to enter the hospitality field, like hotels, cruise lines, event planning, food & beverage operations, and travel agencies.



## PROGRAM OUTLINE

1	Course Number	Course Title	Credit Hours
	ENC1101	English Composition I*	3
	HFT1101	Introduction to Hospitality Industry	3
	MAC1105	College Algebra*	3
	SPC1600	Introduction to Public Speaking*	3
	PHI2600	Introduction to Ethics*	3

2	Course Number	Course Title	Credit Hours
	ENC1102	English Composition II*	3
	GEB1011	Introduction to Business	3
	HFT1212	Food Sanitation Management	3
	HFT2220	Organization and Personnel Management	3
	HLP1081	Total Wellness*	3

3	Course Number	Course Title	Credit Hours
	ACG2001	Principles of Accounting I	3
	AMH2020	American History*	3
	ECO2013	Principles of Macroeconomics*	3
	HFT2250	Hospitality Facility Design and Operations	3
	STA2023	Statistics*	3

4	Course Number	Course Title	Credit Hours
	PSY2012	General Psychology*	3
	ECO2023	Principles of Microeconomics*	3
	EVR1009	Environmental Science*	3
	HFT2300	Food and Beverage Management	3
	MNA1161	Introduction to Customer Service	3

5	Course Number	Course Title	Credit Hours
	HFT2400	Food and Beverage Management II	3
	HFT2450	Wine & Beverage Services Management	3
	HFT2500	Hospitality Marketing	3
	HFT2610	Hospitality Law	3
	FRE1121	French I	3

6	Course Number	Course Title	Credit Hours
	HFT3100	Food and Beverage Cost Control	3
	MAN3022	Human Resource Management	3
	HFT3200	Club and Outdoor Facilities Management	3
	HFT3263	Restaurant Management	3
	HFT3300	Sustainable Tourism and Travel Management	3

7	Course Number	Course Title	Credit Hours
	HFT3400	Hospitality Revenue Management and Data Analytics	3
	HFT3600	Hospitality Managerial Accounting	3
	HFT3700	Hotel Operations	3
	HFT3750	Hotel Sales Management	3
	GEB3220	Negotiation	3

8	Course Number	Course Title	Credit Hours
	HFT 3800	Catering and Special Event Management	3
	HFT4500	Systems of Accounts in the Hospitality Industry	3
	HFT4600	Strategic Hospitality Management	3
	HFT4700	Purchasing and Menu Planning	3
	HFT4900	Hospitality Management Capstone	3

Total: | 120

General education classes are composed of 36 credits and are those University-level courses designed to place emphasis on principles and theory rather than on practical applications associated with a vocational, occupational, or professional objective. \*\*Subject to Change

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