

BACHELOR OF ARTS IN INTERNATIONAL BUSINESS

This program is designed to help students develop the skills required to potentially advance in an international business career and help them understand the connections between business thinking and philosophies in an international context.

The core curriculum of the **BACHELOR OF ARTS IN INTERNATIONAL BUSINESS** include culturally sensitive communications and assessments of foreign risks to a business, and our students will develop the ability to create a nation-specific risk assessment, analyze the impact of globalization on large companies, and develop strategies for navigating a highly competitive global market.



PROGRAM OUTLINE

1	Course Number	Course Title	Credit Hours
	ENC1101	English Composition I*	3
	SPC1600	Introduction to Public Speaking*	3
	EVR1009	Environmental Science*	3
	MAC1105	College Algebra*	3
	PHI2600	Introduction to Ethics*	3

2	Course Number	Course Title	Credit Hours
	ENC1102	English Composition II*	3
	EUH1001	Western Civilization I*	3
	BSC1005	General Biology*	3
	HLP1081	Total Wellness*	3
	STA2023	Statistics*	3

3	Course Number	Course Title	Credit Hours
	AML2020	American Literature*	3
	ECO2013	Principles of Macroeconomics*	3
	GEB1011	Introduction to Business	3
	ACG2001	Principles of Accounting I	3
	MAN2604	International Business	3

4	Course Number	Course Title	Credit Hours
	ECO2023	Principles of Microeconomics*	3
	MAR2141	International Marketing	3
	MAN2614	International Trade	3
	FIN2220	Finance	3
	GEB2351	International Current Business Practices	3

5	Course Number	Course Title	Credit Hours
	ACG2011	Principles of Accounting II	3
	PSY2012	General Psychology*	3
	WOH1001	World History*	3
	FRE1121	French I	3
	MAN3072	Strategic Management	3

6	Course Number	Course Title	Credit Hours
	MAN3022	Human Resource Management	3
	GEB2361	Global Business Strategy	3
	BUL2241	Business Law I	3
	FIN3400	Financial Management	3
	FIN3400	Entrepreneurship	3

7	Course Number	Course Title	Credit Hours
	MAN3073	Operations and Supply Chain Management	3
	MAN3081	Organizational Behavior	3
	LDR3371	Leadership and Communication	3
	MKT3081	Marketing Research	3
	GEB3220	Negotiation	3

8	Course Number	Course Title	Credit Hours
	MKT3082	E-Marketing	3
	MAN3082	Business Management	3
	GEB3362	International Freight and Insurance	3
	ACG2071	Managerial Accounting	3
	GEB4900	International Business Capstone	3

Total: | 120

General education classes are composed of 36 credits and are those University-level courses designed to place emphasis on principles and theory rather than on practical applications associated with a vocational, occupational, or professional objective. **Subject to Change

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