



BACHELOR OF SCIENCE IN SPORTS AND FITNESS MANAGEMENT

Nuestro **bachelor in Sports And Fitness Management** prepara a los estudiantes para asumir roles gerenciales en la industria del deporte y la recreación. A lo largo del programa, los estudiantes aprenderán a gestionar instalaciones, personal, programas deportivos y eventos especiales con conocimientos y habilidades esenciales para desenvolverse en la gestión deportiva y del fitness.

Al culminar, los participantes podrán comprender y navegar la dinámica empresarial de organizaciones deportivas y recreativas, preparándolos para enfrentar desafíos en finanzas deportivas, gestión y marketing.

 120 créditos

 Duración del programa: 32 meses



MALLA CURRICULAR

1	Course Number	Course Title	Credit Hours
	ENC 1101	English Composition I*	3
	SPC 1600	Introduction to Public Speaking*	3
	EVR 1009	Environmental Science*	3
	MAC 1105	College Algebra*	3
	PHI 2600	Introduction to Ethics*	3

2	Course Number	Course Title	Credit Hours
	ENC 1102	English Composition II*	3
	EUH 1001	Western Civilization I*	3
	BSC 1005	General Biology*	3
	HLP1081	Total Wellness*	3
	STA 2023	Statistics*	3

3	Course Number	Course Title	Credit Hours
	AML 2020	American Literature*	3
	ECO 2013	Principles of Macroeconomics	3
	GEB 1011	Introduction to Business	3
	ACG 2001	Principles of Accounting I	3
	MAN 2604	International Business	3

4	Course Number	Course Title	Credit Hours
	ECO 2023	Principles of Microeconomics	3
	MAR 2141	International Marketing	3
	MAN 2614	International Trade	3
	FIN 2220	Finance	3
	GEB 2955	International Current Business Practices	3

5	Course Number	Course Title	Credit Hours
	CSI 1010	Introduction to Computer Literacy*	3
	IPM 2010	Intro to Sports & Fitness Management	3
	RLS 2020	Recreation Leadership & Supervision	3
	SPG 2040	Global Sport Business	3
	SMK 2050	Sport Marketing	3

6	Course Number	Course Title	Credit Hours
	SPL 2070	Legal Aspects of Sport Management	3
	SPA 3000	Functional Movement Anatomy	3
	SPF 3030	Sports & Fitness Facility Management	3
	SPP 3040	Program Planning in Sports & Fitness	3
	SPD 3050	Digital Technologies in Sport & Fitness	3

7	Course Number	Course Title	Credit Hours
	SPB 3060	Behavioral Aspects of Sport	3
	SPE 3070	The Economics of Sport & Fitness	3
	SPM 3080	Managerial Aspect of Sport Management	3
	SPH 3090	Public Health Nutrition and Physical Activity	3
	SET 4000	Ethical Considerations in Sport and Fitness	3

8	Course Number	Course Title	Credit Hours
	SAL4020	Sport Analytics	3
	SPC 4030	Care and Prevention of Athletics Injuries	3
	SFM 4060	Sports & Fit Mgmt. Practicum	3
	SFMI 4700	Sports & Fit Mgmt. Practicum II	3
	SEM 4900	Seminar in Sport and Fitness Management (Capstone)	3

Total: | 120

General education classes are composed of 36 credits and are those University-level courses designed to place emphasis on principles and theory rather than on practical applications associated with a vocational, occupational, or professional objective. **Subject to Change

Acreditada por:

Licenciada por:

Autorizada por:



Contacto:

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