

BACHELOR OF ARTS IN BUSINESS

This bachelor level program in business serves professional students from a variety of backgrounds who are looking to strategically acquire a stronger skill about specific business functions, such as information systems, finance, budgeting, and business operations.

This program will impart supplementary competences through pragmatic coursework concerning leadership and organizational behavior proficiencies.

In our BACHELOR OF ARTS IN BUSINESS program, teachers offer a variety of instructional methods and resources aimed at meeting the needs of our students. This program also puts strong emphasis on coursework that aligns with our student's interests and academic progress. The core curriculum and the business administration coursework reflect industry needs, covering topics such as marketing and internet business.

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