

# ***BACHELOR OF ARTS IN HOSPITALITY MANAGEMENT***

This bachelor level program is designed to develop professionals to understand and acquire the skills and competencies necessary to successfully manage a wide variety of operations, from hotels and restaurants to casinos and senior living facilities, with the goal of enhancing the student's career opportunities.

The **BACHELOR OF ARTS IN HOSPITALITY MANAGEMENT** focuses on key hospitality management skills like revenue management, hospitality marketing, accounting, human resource management and organizational behavior. Students would be able to enter the hospitality field, like hotels, cruise lines, event planning, food & beverage operations, and travel agencies.



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