

BACHELOR OF ARTS IN INTERNATIONAL BUSINESS

This program is designed to help students develop the skills required to potentially advance in an international business career and help them understand the connections between business thinking and philosophies in an international context.

The core curriculum of the **BACHELOR OF ARTS IN INTERNATIONAL BUSINESS** include culturally sensitive communications and assessments of foreign risks to a business, and our students will develop the ability to create a nation-specific risk assessment, analyze the impact of globalization on large companies, and develop strategies for navigating a highly competitive global market.



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